



Swansea Bay City Region Joint Committee – 9 July 2020

Programme Business Case

Purpose:	A City Deal Programme Business Case is needed to meet a recommendation arising from reviews into the City Deal. It is also recognised as good Programme Management practice.
Policy Framework:	Swansea Bay City Deal (SBCD) Joint Committee Agreement (JCA)
Consultation:	Programme Board Economic Strategy Board Project Leads
Recommendation(s):	It is recommended that: Joint Committee approves the redrafted Swansea Bay City Deal Programme Business Case for submission to the UK Government and Welsh Government for consideration
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Legal Officer:	Tracey Meredith, SBCD Monitoring Officer

1. Introduction

1.1. The SBCD Programme Business Case was initially produced and approved in 2017. Changes at project and programme level are no longer reflected in the initial Programme Business Case and so it needs updating to ensure that the strategic, economic, financial, commercial and management cases are all current and robust, while aligning to the original intent and approach. In addition, an updated SBCD Programme Business Case was one of the external audit recommendations. It is required to be in place before further business cases are considered by the Welsh Government and UK Government and further funding draw-down can be secured.

1.2. The updated Programme Business Case will form part of the external stage gate review of the SBCD in July 2020.



2. Background

- 2.1. The enclosed Programme Business Case follows the structure of the Treasury Green Book Programme Business Case guidance and has been developed with advice and guidance from the WG Project Office.
- 2.2. This Programme Business Case includes an executive summary, along with a strategic case, an economic case, a commercial case, a financial case and a management case.
- 2.3. The updated Programme Business Case was first brought to the SBCD Programme Board on 2nd June 2020. Feedback was then sought via Programme Board, the Economic Strategy Board and the City Deal's Project Leads.
- 2.4. All feedback received by a deadline of 15th June 2020 has been considered as part of a further draft Programme Business Case update which is appended
- 2.5. The latest updated version of the draft Programme Business Case includes:
 - Realigned order of cases.
 - Updates to Strategic Case: Strategic overview, strategic alignment, governance, investment objectives, risks, dependencies and constraints. A new summary section has also been added
 - Updates to Economic Case: Historic background to critical success factors and long and shortlist assessment. There are also some changes to table contents
 - Minor updates to the Financial Case
- 2.6. HM Treasury Programme Business Case guidance (2018) can be found [here](#).

3. Financial Implications

- 3.1. Approval of the updated Programme Business Case by the UK Government and Welsh Government will help facilitate the release of further funding to the City Deal programme.
- 3.2. Significant variances to the programme outputs, outcomes and financial profile could result in a reprofile of City Deal funding allocation.
- 3.3. Programme level financial risks are specifically outlined within the Economic Case component of the business case.

4. Legal Implications

- 4.1. There are no associated legal implications with this report.

5. Alignment to the Well-being of Future Generations (Wales) Act 2015

As a programme which provides an opportunity to address persistent challenges such as climate change, poverty, inequality, jobs and skills in a transformational and preventative way, the City Deal outlined in the Programme Business Case is in keeping with the approach and ambitions of the Well-being of Future Generations (Wales) Act 2015. Given the breadth of the Swansea Bay City Deal programme, it also has a significant impact across the seven well-being goals for Wales with headline benefits being an increase in Gross Value Added (GVA) and jobs created.

Background Papers: None

Appendices:

Appendix 1 - Updated Programme Business Case and supporting documentation.